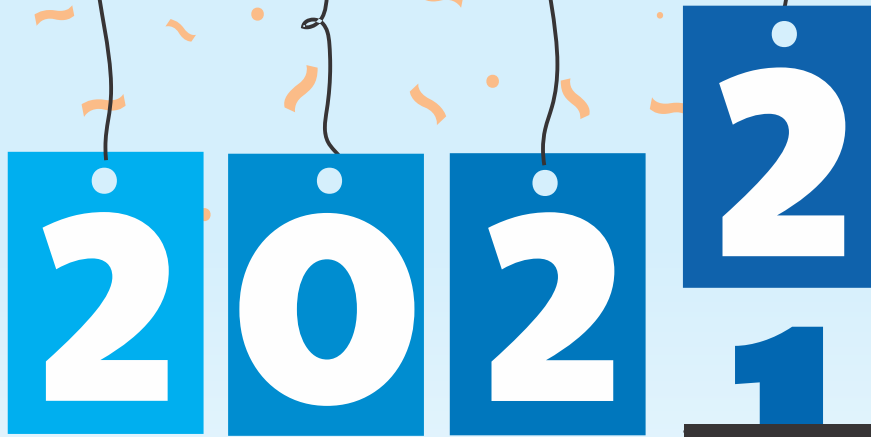




Monthly Newsletter

# SHIFA SPEAKS

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**Dr. Manzoor H. Qazi**  
CEO, Shifa International Hospital

Dear Colleagues!

Assalamu Alaykum & Happy New Year

I want to thank every member of the Shifa Family for excellent performance (in some cases beyond excellence) during these testing times because of the worst crisis that we faced in the Covid-19 Pandemic during the last two years.

The strength and character of an individual or organization or nation are tested at the time of crisis. It was your dedication, commitment, hard work, and professionalism that we faced and survived the monstrous crisis. Alhamdulillah! We were able to meet all the targets - professional, academic, administrative, and financial. All that has been possible because of a proud team like ours...Thank You.

One critical lesson that we have learned during this crisis was that we cannot depend on others to help us, we have to be self-sufficient - whether it is vaccines, medical equipment, or quality healthcare providers. As an institution and as part of our commitment we are focusing on training a quality healthcare workforce. With the help of STMU and its constituent colleges of Medicine, Nursing, Pharmacology, Medical Technology, and Dental, we are already working on this and have been contributing significantly to the national workforce. I request each one of you to make it your priority for the coming year and make an extra effort to train the individuals of your departments and in your areas to the best of your ability and ensure that they are well-groomed quality professionals. This is a national need and we are proud of your contribution. We are already seeing the impact around us i.e. improvement in quality of healthcare in other hospitals of our region and beyond – where these trained professionals are providing services.

I would like to thank you again, along with all those who have been helpful to us in achieving this. All these achievements have been possible only with the special Blessings of Allah SWT and we beg for His Continued Mercy and Guidance.

Best wishes for a happy, healthy, and prosperous New Year to you and your family.



# BREAST CANCER AWARENESS SEMINAR held at Shifa International Hospital

**FIND IT.  
FIGHT IT!**



Shifa International Hospital organized a seminar as part of the National Breast Cancer Awareness Campaign to highlight the importance of early detection & treatment options. The Honorable First Lady, Islamic Republic of Pakistan, Mrs. Samina Alvi was the chief guest of the event, who is successfully leading the breast cancer awareness campaign in the country. While addressing the seminar, she said that early diagnosis is the only cure for breast cancer and urged the women to be vigilant about the alarming signs of the disease. She mentioned that she visited all provinces to raise awareness about breast cancer and informed the girls and women to spare five minutes for themselves every month for self-examination. Mrs. Alvi said that the joint efforts of government, civil society, and media were required to raise awareness about breast cancer. She lauded the efforts of Shifa International Hospital in conducting the awareness seminar and called for reaching out to women in far-flung areas as well.



Dr. Zeeshan Bin Ishtiaque (Chief Medical Officer, SIH) in his welcome address thanked the honorable first lady for her tireless efforts to address the serious health issue of breast cancer among women. On the occasion, Dr. Manzoor H. Qazi (Chief Executive Officer, SIH) expressed the resolve of Shifa International Hospital to keep promoting and educating the masses about breast cancer at all platforms that include the use of seminars, awareness sessions & utilization of conventional, social & digital media. Dr. Asif Masood (HOD Radiation Oncology, SIH) presented an overview of the magnitude of breast cancer in Pakistan followed by prevention, while Dr. Sana Sayeed (Section Head Mammography, SIH) in her presentation highlighted the importance of early diagnosis including the interventions like mammography & breast scans to detect cancer at a very early stage. Mr. Taimoor Shah (Chief Operating Officer, SIH), Dr. Farah Ansari (Medical Director, Shifa Integrated Healthcare Technologies - SIHT); a sister organization of Shifa International Hospital & other officials were also present on the occasion.

## 30 YEARS OF CREATING IMPACT

*A Mega Event of Shifa Foundation organized at Shifa Int. Hospital*

Shifa Foundation organized a mega event at Shifa International Hospital to celebrate 30 years of humanitarian & development services & to honor the sincere contributions of donors & supporters with the theme of "30 Years of Creating Impact".

Senior officials of Ministry of Health, Shifa International Hospital, Planning Commission, Ehsaas Nashunuma Program, Chamber of Commerce & Industry Isb/ Rwp, representatives of National & International NGOs, representatives of UNICEF, WFP, management of SZABIST & NUML University & other public health professionals attended the event. The Chief Guest, Dr. Nausheen Hamid (Parliamentary Secretary Health) congratulated Shifa Foundation on the completion of 30 years & appreciated its initiatives, especially in the far-flung & deprived regions of Pakistan. She ensured complete support from the government for enhancing reach of quality healthcare in the country.

The Guest of Honor was Dr. Hamid Jalil, Member Food Security, Climate Change & Nutrition (SUN Executive Committee Alternate Member South & Central Asia Region). He ensured full support from the planning commission regarding the ongoing activities of Shifa Foundation.





## Shifa Dialysis Center, G-10, Islamabad Achieves ISO-9001-2015 Certification



In order to recognize & appreciate the efforts of the staff in achieving this landmark, a certificate distribution ceremony was held at Shifa Dialysis Center, G-10, Islamabad. Malik Imad Khan (Chief Operating Officer, External Services Department), Dr. Mian Amjad Sohail (Director Medicine & Allied: F-11, G-10), Dr. Farhat Abbass (Consultant Nephrologist), Dr. Monette (Chief Nursing Officer) Mr. Zarshad (GM FMD) & other management staff attended the ceremony.

## SHIFA COLLEGE OF DENTISTRY organized a hands-on Digital Simulation Workshop in collaboration with PAKISTAN ASSOCIATION OF ORTHODONTISTS

Shifa College of Dentistry (SCD) recently arranged a workshop titled "Digital Simulation of Virtual Treatment Objectives in Orthodontics". It was part of the 8<sup>th</sup> Pakistan Association of Orthodontists (PAO) International Conference 2021 as its pre-conference workshop. Orthodontic residents and general dentists from different cities of Pakistan attended the workshop. The workshop aimed to familiarize the participants with two types of digital imaging software in orthodontics; Dolphin Imaging System & Viewbox Cephalometric Software. Prof. Dr. Anwar Ali Shah (Principal, Shifa College of Dentistry & HOD Orthodontics) commenced the session followed by a speech of Honorable Chief Guest Prof. Dr. Iqbal Khan (Vice-Chancellor, Shifa Tameer-e-Millat University – STMU), and Prof. Dr. Rozina Nazir (General Secretary PAO).

The session on the Dolphin Imaging System was facilitated by Dr. Syeda Rabbab Hassan, Dr. Ayesha Shafiq Khan, Dr. Mariam Khalid, and Dr. Urva Ameen from the Department of Orthodontics, SCD. The Viewbox Cephalometric Software component was facilitated by Prof. Dr. Rozina Nazir, Prof. Dr. Sohrab Shaheed, and Dr. Kanwal Zulfiqar. The facilitators elaborated on the emerging trends and methods in digital cephalometric analysis and treatment simulation. The participants were able to practice both softwares under thorough supervision.



### Workshop-Prevention & Management of Surgical Site Infections

Shifa Center of Professional Excellence (SCOPE) conducted a workshop on Prevention & Management of Surgical Site Infections in collaboration with the Department of Infectious Diseases, SIH to enhance the knowledge & skill set according to the international guidelines. Dr. Monette B. Brombuela (Chief Nursing Officer, SIH) emphasized the significance of surgical site infections in detail.

The workshop speakers included; Dr. Ejaz A. Khan (Chairman Infection Control Committee, SIH), Dr. Altaf Ahmed (Consultant Microbiologist, SIH), Dr. Naveed Rashid (Consultant Infectious Diseases, SIH), Dr. M. Usman (Consultant Microbiologist, SIH), Ms. Sameena Parveen (Manager PCI, Pakistan Kidney & Liver Institute, Lahore), Ms. Ruth Samuel (Sr. Manager Infection Control, SIH), & Mr. Talib Hussain (Associate Technical Officer, SIH).

### Two-day Course on Pediatric Fundamental Critical Care Support (PFCCS)

Shifa Center of Professional Excellence (SCOPE) hosted a "Pediatric Fundamental Critical Care Support (PFCCS)" course in collaboration with Shifa International Hospital. The course aimed at identifying & prioritizing assessment needs for critically ill pediatric patients. The two-day course was led by Dr. Ata Ullah Khan (Consultant Pediatric ICU, SIH).







## 1st Surgical Instruments Exhibition held at Shifa in collaboration with SIMAP

Shifa International Hospital & The Surgical Instruments Manufacturers Association of Pakistan (SIMAP) arranged 1st surgical instrument exhibition at Shifa on 9th Dec. 2021. The mutual objective was to bring together all the stakeholders on one platform to make quality products accessible to local hospitals & healthcare providers. More than 40 leading manufacturers displayed a wide range of surgical products for a notable number of visitors.

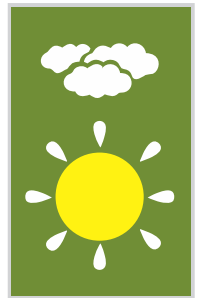
Speaking on the occasion, Honorable Chief Guest Syed Shibli Faraz (Senator & Federal Minister for Science & Technology) lauded the efforts of SIH & SIMAP for bringing quality surgical & dental instruments to local hospitals & healthcare professionals to ultimately contribute to healthcare quality & patient safety. He emphasized that technology plays a significant role in national development & the Ministry of Science & Technology is actively working on upgrading technology infrastructure in Pakistan through research, capacity building, planning & other initiatives.

Guest of Honor Mr. Usman Dar (Special Assistant to PM on Youth Affairs) mentioned that although the surgical instruments industry of Pakistan is contributing a fair share to Pakistan's export, a parallel focus on exploring local markets can provide quality and cost-effective products & solutions to local buyers as well which will curtail the national import bill. Mr. Waqas Raza (Chairman SIMAP), Mr. Jahangir Babar (Group Chairman SIMAP), thanked Dr. M. H. Qazi (CEO Shifa), Mr. Taimoor Shah (COO Shifa) & Brig. (R) Abu Bakr Bajwa (Chief of Supply Chain, Shifa) for all the efforts in successfully arranging the exhibition.



اتوار ہو یا ہفتے  
کے باقی دن!  
کوالٹی ہیلتھ کیئر  
اب اور آسان!

# Sunday کلینکس OPD



انتظار اور ٹریفک کی پریشانی کے بغیر ڈاکٹر سے مشورہ اب بے حد آسان  
لیبارٹری، ریڈیالوجی، فارمیسی اور دیگر سروسز کی فراہمی



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**We would love to hear from you**

If you have any questions, comments or any suggestions as to what can be included in this newsletter, please write to us at: [media@shifa.com.pk](mailto:media@shifa.com.pk) or call at 051 8463804/ 4532