



## Shifa International Hospital Celebrated WORLD PHARMACIST DAY

Pharmacy Services Department of Shifa International Hospital proudly celebrated World Pharmacist Day by organizing a remarkable event that brought together healthcare professionals, students, and stakeholders to honor the critical role of pharmacists in patient care.

More than 150 enthusiastic participants gathered for this special occasion, representing a diverse cross-section of the healthcare community. Among the attendees were esteemed members of Shifa International Hospital, the pharmacy faculty of Shifa Tameer-e-Millat University, the Drug Regulatory Authority of Pakistan, colleagues from various hospitals, dedicated students, interns, and pharmacy residents. This collective effort served to underscore the indispensable role of pharmacists in the delivery of safe and effective patient care.

During the celebration, Dr. Zeeshan Bin Ishtiaque, CEO, Shifa International Hospitals Mr. Taimoor Shah, COO, Shifa International Hospitals & Ms. Salwa Ahsan, Chief of Pharmacy, Shifa International Hospitals delivered heartfelt tributes to pharmacists recognizing their pivotal contribution to medication safety and the management of medication use throughout the healthcare industry. Their words of appreciation highlighted the unwavering commitment of pharmacists to ensuring the well-being of patients across the board.




## SUNDAY CARDIOLOGY CLINIC

شفا انٹرنیشنل ہسپتال، رکھے آپ کے دل کا مکمل خیال

پورا ہفتہ دل کے امراض کی مکمل تشخیص اور علاج کی سہولت، ایک ہی چھت تلے



ایکوکارڈیوگرام | ہولٹر مانیٹر | ای سی جی | ای سی جی | اسپیشلسٹ ڈاکٹر سے چیک اپ

See you on *Sunday*

## eShifa ORGANIZED AN EVENT FOR LAB FRANCHISE PARTNERS

The event titled “Empowering Partnership Program” was the first of its kind and was organized for eShifa’s lab franchise partners who convened for a day from all over the country to discuss elevating lab standards, improving quality controls, and sharing ideas on bringing transformative changes in country’s healthcare industry.

eShifa extends its sincere gratitude to each partner for their presence and the invaluable contributions they have made for many years. It is through such collaborative efforts that eShifa aspires to bring a brighter future for the healthcare industry in Pakistan.



**PIONEERING  
ALLIANCES**

## JAPANESE BUSINESS DELEGATION VISITED eShifa



A Japanese business delegation from Teieikai Medical Corporation, Shin-ai Co. Ltd., Greenest, and South Business Group (SBG) visited Shifa International Hospital Islamabad and called on top leadership of the hospital. The Chief Operating Officer of eShifa Mr. Syed Umair Hassan gave them a detailed presentation about eShifa, The region's only JCI-accredited home healthcare services provider. Mr. Taimoor Shah, Chief Operating Officer of Shifa International Hospital was also present in the meeting.

## eShifa CELEBRATED WORLD PHYSICAL THERAPY DAY

eShifa Rehabilitation Team took the initiative to raise awareness and promote the importance of physical therapy. Information desks were set in waiting areas of Shifa International Hospital where Free Initial Screening services were given to visitors along with Discount Coupons on Home Physiotherapy Services.

The activity is among a series of activities planned by eShifa’s rehabilitation team to raise awareness on the Importance of Physical Therapy and its importance in improving the lifestyle of patients and their caregivers.



## SHIFA ORGANIZED HIKING ACTIVITY IN CONNECTION WITH WORLD PHYSICAL THERAPY DAY

In an inspiring display of commitment to health & wellness, Shifa International Hospital organized a hiking activity at Trail 5, Margalla Hills Islamabad. This event aimed to raise awareness about Physical Therapy’s role to manage arthritis.







## SHIFA INTERNATIONAL HOSPITAL HOSTED BREAST CANCER AWARENESS SESSION AT PAKISTAN TELECOMMUNICATION AUTHORITY ISLAMABAD

This session was part of an ongoing campaign aimed at promoting women's health awareness. Dr. Arooj Akram, the Women's Health Awareness Lead, led the event with the goal of educating and empowering women regarding breast and cervical cancer. Additionally, Sadia Aftab, Physical Therapist also spoke on dysmenorrhea and its treatment in women during the session. During the interactive session, Alina Qadir, Clinical Dietitian briefly discussed nutritional aspects & common health issues prevalent in women.



## RESPIRATORY THERAPY DEPARTMENT, SIH ORGANIZED SESSION ON ADVANCED MECHANICAL VENTILATION

This session focused on "Adaptive Support Ventilation & Protective Ventilation Tool." Learning objective of this session was to have better understanding of Advanced Mechanical Ventilation to provide guidance & ensure best care for patients. The discussion helped the participants in learning safe, effective and lung protective ventilation technologies. The session was attended by Critical Care team including Fellows, Residents, Staff Nurses & Respiratory Therapy Team. Guest speaker was Mr. Belal Mohammad Ahmad Al-Rajoub, Clinical Application Specialist, Hamilton Medical, Palestine. The whole session was interactive, audience participated actively and all queries were answered by the presenter. The presenter, Mr. Belal, appreciated the knowledge and current practices of Respiratory Therapy department.



## SHIFA'S PHARMACIST-LED INNOVATION SHINES ON GLOBAL STAGE AT

## ISQua CONFERENCE

Naima Manzoor, Charge Pharmacist has recently represented Shifa International Hospital and Pakistan among 77 other countries via her poster display titled as "Pharmacist-Led Medication Discharge Counseling from Emergency Department of a Tertiary Care Hospital" in the International Society for Quality in Health Care (ISQua) 39th Conference held in Seoul, South Korea. The idea of Emergency Department Discharge Counseling led by Pharmacist was highly appreciated by the conference attendees and many took a deep dive in the whole process so that it can be replicated in their organizations as well. It was a proud moment to exhibit Shifa's Patient Care Standards to the world.



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# SHIFA ORGANIZED BLOOD CANCER AWARENESS SEMINAR TITLED "SPOTLIGHT ON LEUKEMIA DIAGNOSIS & MANAGEMENT"

This event was attended by prominent oncologists from Pakistan with the aim of raising awareness about leukemia. Dr. Azhar Shafi, Consultant Oncologist & Hematologist at Shifa International Hospital, delivered an informative presentation. Dr. Azhar Shafi's comprehensive talk delved into the causes, symptoms, and advanced treatment modalities available for tackling this challenging disease. Dr. Ayesha Junaid, Consultant Pathologist at Shifa International Hospital, offered valuable insights into the diagnostic approaches employed in the precise identification and characterization of leukemia cases.

The seminar served as a platform for medical professionals to exchange ideas, collaborate on advancements in leukemia care, and provide a beacon of hope for patients and their families facing this disease.



## PAKISTAN SOCIETY OF ANESTHESIOLOGISTS (PSA) HOSTED GROUNDBREAKING CONFERENCE AT SHIFA

Over 110 doctors from Rawalpindi Islamabad participated in the conference. The event showcased the PSA's commitment to advancing the field of anesthesiology, fostering collaboration, & disseminating cutting-edge medical knowledge. Presentation topics included: Awake craniotomy, Difficult Intubation in Aortic Aneurysm in a Baby & Anesthesia for free flap surgery.



DR. SHAWKAT MATABDIN



DR. MUHAMMAD ASHRAF



DR. SAMEEN ISLAM



DR. KOMAL KAUSAR



DR. SAMIAH EJAZ



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**Shifa International Hospitals Ltd.**

📍 Sector H-8/4, Islamabad, Pakistan.

☎ :051-8464646

**Write to Us:** If you have any questions, comments or any suggestions, please contact at

**media@shifa.com.pk** or call at **051-846 3804/ 051-846 4532**

**Saima Jabbar (Editor) | Mansoor Ali (Sub-Editor)**